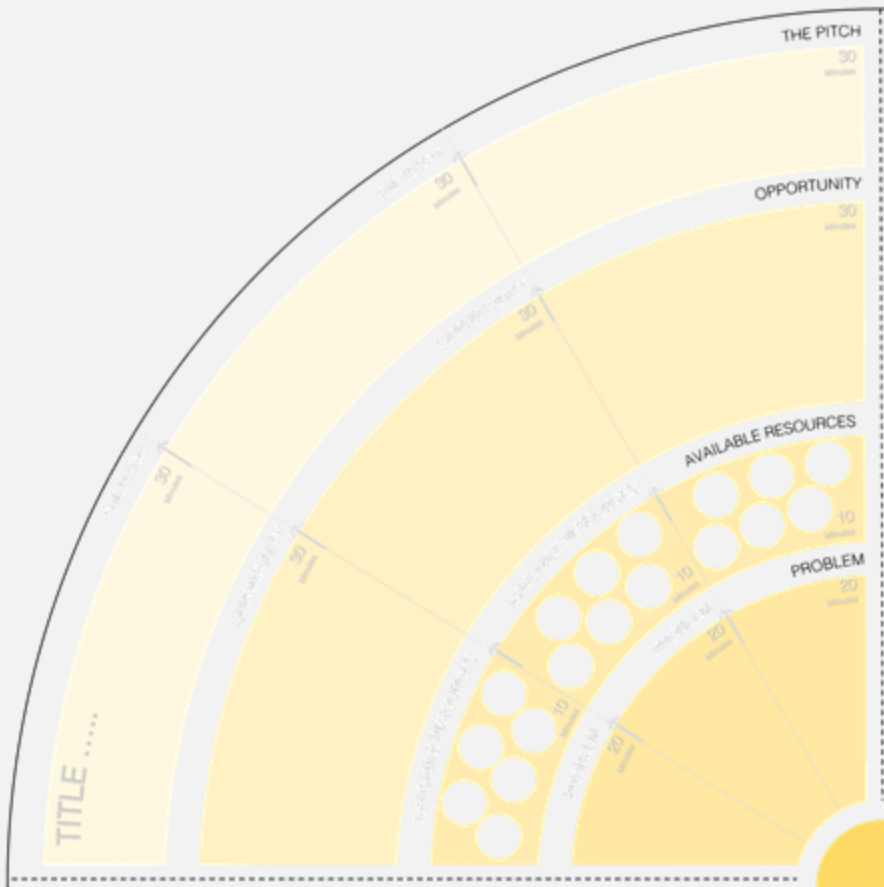


The HTL Insight Circles are a tool designed for use in healthcare, respecting busy healthcare staff, who are often asked to transition from clinical work to design work in HCD workshops. The HTL Insight Circles can be used at group meetings or large workshops, they can be split into halves, quadrants, or eighths and worked on from centre to outer circle, ideally in groups of 3-5, before reforming into whole circles at the end of the workshop. Each table can work on different problems or themes and timing guides are allocated for each section to keep the conversation moving towards action. The HTL Insight Circles can be printed on A3 up to A0 and come in a range of colours.



## 5. THE PITCH

In this section the team is invited to develop a cohesive narrative about a health innovation or solution based on the opportunity framed in the previous zone.

## 4. THE OPPORTUNITY

This section explores the problem through the lens of opportunity and creativity and describes what could be changed, implemented or actioned to create better choices and a better future state.

## 3. AVAILABLE RESOURCES

Explore the capacity in the system now. What is able to be focused or repurposed on the problem. This could be digital (apps, websites, wearables etc) and physical resources such as buildings, workforce, volunteers, cars etc

## 2. THE PROBLEM

In this section reflect on a specific aspect of the wicked problem and document the main issues that are relevant to your team or service, such as access to mental health support services, after hours crisis accommodation, digital divide in older people.

## 1. THE WICKED PROBLEM

This zone is for the wicked problem you and your team are exploring, such as mental health, homelessness, ageism.

